

**THE BEST KEPT SECRET....GOULD CONSTRUCTION INSTITUTE**

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The Gould Construction Institute (“GCI”) ... many have never heard of it; others know the name only vaguely. Quietly, efficiently, and thoroughly however, GCI educates and trains its students to become productive, safe, trades people, supremely qualified for the work they do.

It is important that GCI no longer be kept a secret.

**GCI Is A Preeminent Training School**

GCI is a nationally recognized and approved school, having received accreditation from the National Center for Construction Education and Research. It is also licensed by the Massachusetts Department of Education (Division of Occupational Education), holding a private school license. Further, GCI’s training has been approved by the National Bureau of Apprenticeship Training, the Board of State of Examiners of Plumbers and Gas Fitters, the Board of Massachusetts Electrical Examiners, and the Department of Public Safety.

Because GCI’s programs are approved and accredited, its students are able to satisfy apprenticeship and other training requirements by attending relevant GCI classes. GCI has approximately seven hundred apprentices in its trade specific classes at any given time. Further, with a real focus on safety, GCI trains two thousand students in safety related programs every year.

GCI offers training to over twenty-five trades and has over sixty instructors on staff. Its training includes courses in asbestos, air conditioning, carpentry, electrical, glazing, insulation, masonry, painting, pipefitting, plumbing, refrigeration, roofing, sheet metal, and sprinkler fitting, to name a few.

**GCI Has Become A One Stop Shop For Education**

Despite its resounding success at training those in the trades, GCI will not stand still. Over the last several years, GCI has been offering management level seminars and other programs that provide education in various areas of construction law, accounting, insurance, and business management. This year for instance, this year, GCI is offering **FILL IN**, among others.

More recently, GCI has dedicated itself to rounding out the management level training it offers. GCI now looks forward to announcing a partnership within the next

year with a Massachusetts college. Through this partnership, GCI intends to offer accredited college courses in business management, including personnel management, financial operations, insurance management, and business planning, to name a few. GCI foresees providing management level training to approximately five hundred individuals every year. With this compliment to its existing offerings, GCI will truly be the construction industry's one stop shop for education.

### **Why Is GCI Important To You?**

There are three reasons why GCI needs to be an important focus for everyone in the construction industry who uses it.

For the employee, GCI represents a ladder to improvement. Attend GCI's classes from apprenticeship through the management level and you will gain the training and knowledge necessary to help you move up the ranks.

For the employer, GCI represents an opportunity to train your employees so that they can perform their respective trade work more efficiently, more safely, and at a higher quality level. With the management level seminars and the upcoming college partnership, GCI also provides management level personnel the opportunity to improve themselves and, therefore, their respective businesses.

For all of those in the construction industry that use this school, GCI is where you point as evidence that your construction workers are educated and well trained, capable of performing their tasks in a manner that will make those who hire you proud.

Make GCI a focal point of your company. Use it; improve your workers individually and your company collectively. Moreover, let everyone know, GCI is where you and your employees trained and that because of it, your company is ready to succeed on every project. Do not keep GCI a secret any longer.